

Quarterly Roundup

September 2019 | VOL. 2

This Quarter's Stories

We're Changing Names

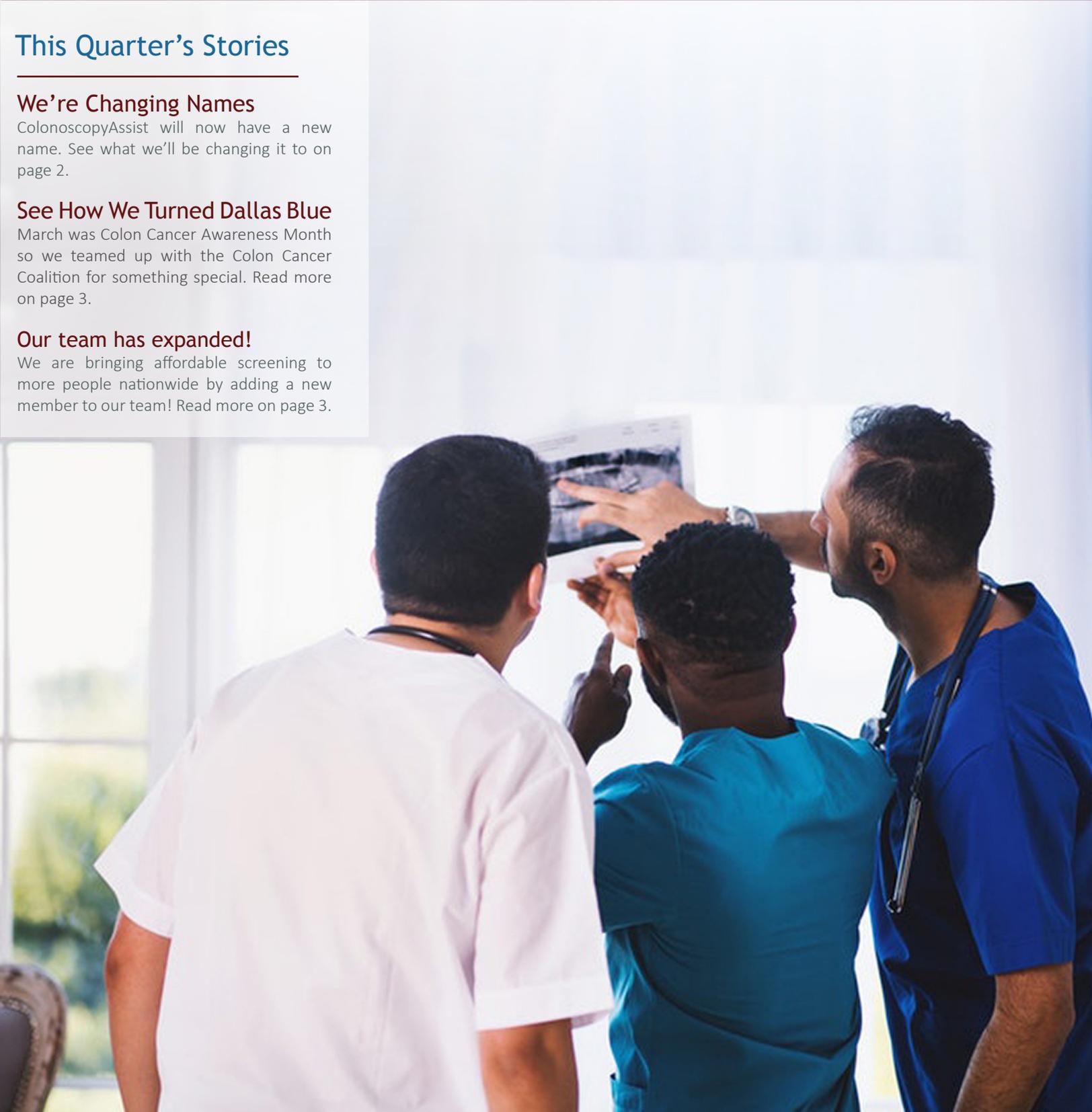
ColonoscopyAssist will now have a new name. See what we'll be changing it to on page 2.

See How We Turned Dallas Blue

March was Colon Cancer Awareness Month so we teamed up with the Colon Cancer Coalition for something special. Read more on page 3.

Our team has expanded!

We are bringing affordable screening to more people nationwide by adding a new member to our team! Read more on page 3.



ColonoscopyAssist Is Now Assist Health Group

Big changes are coming to the ColonoscopyAssist program this year! Our program has been growing steadily since our start in 2010. In 2017, we launched, RadiologyAssist, our sister program providing mammograms, Lung CT scans and other diagnostic imaging to patients in hundreds of communities nationwide.

Although we will be known as Assist Health Group moving forward and a slightly bigger team, we can still be found in the same office and we will provide the same exceptional customer service you are used to. All future newsletters from our program will be sent as an Assist Health Group newsletter.



Cologuard DNA Test Available Through ColonoscopyAssist



The Cologuard DNA Test is now available to order through the ColonoscopyAssist program. We are excited to offer the test as a method for colon cancer screening, as eligible patients nationwide now have an additional option for noninvasive at-home colon cancer screening. With a physician's referral, the test can be ordered directly from the ColonoscopyAssist website and within one week of ordering, the test is delivered to the patient's home with everything needed to complete the test along with instructions and return postage. Once the test is returned, results of the test are sent back to the lab within two weeks of receipt of the completed test.

We Love Our Providers!

This quarter we talked with MD Robert Aderhold from Albany Surgical in Albany, GA. See his insight into the practice and program.

When did you first decide to become a doctor? Why?

"I knew that I wanted to become a physician at a very young age. I considered other professions and occupations, but I never felt passionate about anything except medicine. I was particularly inspired by my grandfather, who was an ophthalmologist. I always wanted to be a person who could help prevent and solve important problems for people."

Why did you choose to specialize in general surgery, which includes performing colonoscopies?

"The specialty of general surgery gives the opportunity to intervene on many different problems in many different areas of the body. It includes complex analysis and decision making, as well as technical skill."

How long have you been practicing?

"I have been practicing general surgery for eleven years."

"It is so important to get a colonoscopy."

-Robert Aderhold, MD

How long have you been participating in the program?

"Our practice, Albany Surgical, began participating in the ColonoscopyAssist program last year in 2018."

Any words to our readers on the fence about getting screened?

"It is so important to get a colonoscopy to ensure that there are no polyps that might turn cancerous. The procedure is painless and can detect any precancerous polyps inside the colon before they spread and turn cancerous. Many patients wake up from the procedure asking when it will start, only to find out that it's already over."



The Team of Surgeons at Albany Surgical

See How We Turned Dallas Blue for Colorectal Cancer Awareness Month

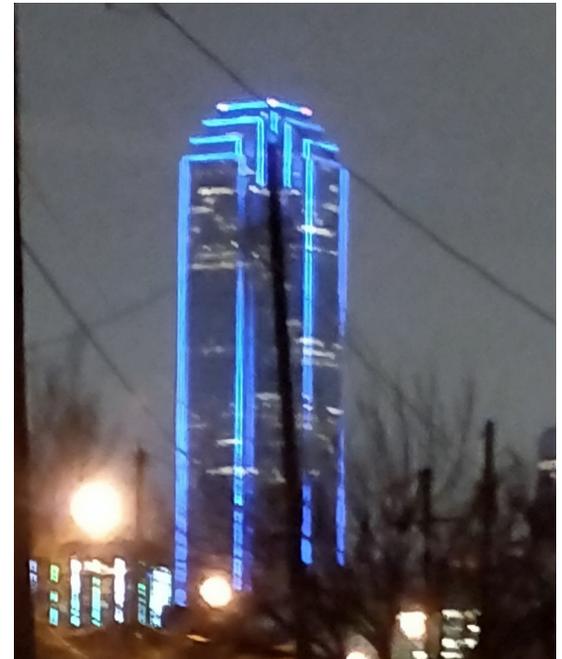
To kick off Colorectal Cancer Awareness Month this year in March, we teamed up with the Colon Cancer Coalition and four other nonprofits to turn buildings all across Texas blue. Together, we were able to bring awareness to the disease and life-saving screenings. During this campaign, 13 iconic buildings in the Dallas city skyline committed to turning their exterior lights blue between March 3 through March 10. The 13 participating buildings included:

Thanksgiving Tower	Hunt Oil Building	The Centrum
Bank of America Plaza	The Joule Hotel	Chase Tower
One Arts Plaza	One Uptown	The Lorenzo Hotel
17Seventeen McKinney	SkyHouse Dallas	Whitacre Tower
The Davis		

As a part of the effort put on by the Colon Cancer Coalition, four other skylines across Texas turned blue to show support for CRC screenings in March. The following organizations turned their skylines blue for Colorectal Cancer Awareness Month:

1. Baylor College of Medicine (Houston, TX)
2. Health Department of Wichita Falls (Wichita Falls, TX)
3. UT Health Southwestern (San Antonio, TX)
4. Kiel Colon Cancer Foundation (Austin, TX)

Colorectal Cancer Awareness Month is celebrated yearly in March. The lighting of the skyline coincided with the launch of a social media campaign for the month, #BlueForCRC. The ColonoscopyAssist team was honored to be a part of the initiative conducted by the Colon Cancer Coalition this year. This campaign allowed us to increase CRC screening rates for our community in a unique way.



Dallas' Bank of America Plaza Building Lit Blue for Colorectal Cancer Awareness Month

We Have a New Team Member

This year, we have been excited to expand our team! This quarter, we are welcoming the newest member to our team, Jessica. Jessica is working with the ColonoscopyAssist team as a patient navigator to help patients understand their options for screenings and assist patients with scheduling. With the addition of Jessica to our team, we are able to expand our program and provide affordable colon cancer screenings to more communities nationwide! As we continue to grow for the rest of 2019 and beyond, we hope that we can expand our team further and continue to break down the barriers that prevent patients from receiving life-saving colon cancer screenings.

See What Our Patients Are Saying

Check out why one of our patients, Sharon Mathes, went to ColonoscopyAssist for her procedure.

Why was ColonoscopyAssist a good fit for you when getting screened?

"As a private pay patient, it simplified the pricing process and make it affordable. Trying to get pricing for a physician and facility, an anesthesiologist and a pathology lab separately is very time consuming and still seems to leave the pricing uncertain."

What were the other options available to you other than ColonoscopyAssist and why did you ultimately choose the program?

"Putting a package together on my own would have cost twice as much and not been nearly as easy."

If the program did not exist, do you think things would be different for you?

"Probably still trying to figure out where to go and who to use."

What was your experience with the providers?

"The physician was great. I appreciated not having to have a pre-appointment because with everyone's current busy lifestyle, an extra doctor's appointment is never wanted."

Any words to physicians considering to participate in ColonoscopyAssist?

"Do it! Colon cancer screening is so important, and making it easy, affordable and readily available is equally important."

Any words to our readers that are on the fence about getting screened?

"As someone with a 50-ish year old friend who just had part of his colon removed and is going through chemo thanks to detection by a cancer screening, just get it done! It's worth it. ColonoscopyAssist is an affordable and easy way to make it happen."

***"Just get it done!
It's worth it."***
-Sharon Mathes